

## Myrealfoods Comparison

### QUESTIONS THE FARMER or CLUB MANAGER SHOULD ASK THEIR ORDERING PLATFORM PROVIDER

(as of 3-2019)			
	Myrealfoods	Other	
<b>SETUP</b>			
Can I run a club that works with multiple farms/vendors?	YES	?	Myrealfoods also works great for a single farmer!
Can my club be private? (but allow me to accept new members easily)	YES	?	This means that your drop site addresses and schedule and price list can be for members-only. But products MAY be visible for public viewing, at your option.
Can I customize the appearance of my club pages with my own photos and text?	YES	?	
Can my club registration form include a customized questionnaire?	YES	?	
<b>FEES</b>			
Does the buyer have to go through a "paywall" or monthly fee or per-order fee to the platform, to purchase my products?	NO	?	
If the buyer does pay a monthly fee to the platform, does that include their right to buy from other sellers within the platform?	n/a	?	
Is there a fee on gross sales? If so, how much?	1% of gross sales, \$30 minimum per month	?	We've heard of some online platforms charging upwards of 5% to 20% fee! For that fee, they should be picking up and delivering your food, and shining your boots as well !
Is there a one-time setup fee?	NO	?	
<b>Membership Management</b>			
Can I send email blasts to all my members through the platform?	YES	?	
Target emails to members by site preference with one click?	YES	?	
Can I receive an email notice when a new user registers to sign up?	YES	?	
Can I charge a membership fee, and the system keeps track?	YES	?	
Can I accept credit cards for fees and food?	YES (Paypal)	?	
Does the platform store up credit card numbers or bank details?	NO	?	Myrealfoods never stores or even has momentary access to user's credit card or bank info. Only Paypal.com does, a highly trusted payment processor.
<b>SHOPPING</b>			
Can I upload a photo for each product?	YES	?	
Can buyers search for products by typing keywords or a few letters?	YES	?	

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Can buyers easily re-select products from a previous invoice?

YES	?
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Can I have custom ordering deadlines?

YES	?
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Can buyers modify their orders before the deadline?

YES	?
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Does the platform show advertising or listings from other food sellers to my customers? In other words, if I direct a customer to my Myrealfoods page, could I potentially lose that customer to another seller?

NO!	?
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Myrealfoods is a service for sellers (by design, not an afterthought). We represent YOU, the club owner, and that's why we charge you a small fee. When you direct a potential member/customer to your page on Myrealfoods, that person is not exposed to other clubs or sellers.

### DELIVERY SITES

Unlimited number of drop sites?

YES	?
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Can my site locations can be shown on a map for members only?

YES	?
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Can Sites can have different additional delivery fee added automatically?

YES	?
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### DELIVERY DAY

Can my drivers send "delivery arrived" emails with a couple clicks to the customers that ordered, targeted by site?

YES	?
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### INVOICES

Can invoices have different notes (pre-set by me) depending on the specific drop site?

YES	?
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Can I view, print, or download all the invoices for a day's deliveries all at once?

YES	?
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### MARKETING – GROWTH

Can my customers earn a reward (discount) for referring new customers, handled automatically by the system?

YES	?
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### REPORTS

Can I get the reports I need, like a pick list, home delivery addresses, invoices, historical sales data?

YES	?
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I love data.. Can I get custom sales reports by drop location, food category, and/or specific product, for any date range – going back to day one?

YES	?
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### NEXT STEP?

Please email for more information – [info@myrealfoods.com](mailto:info@myrealfoods.com)

We can set you up with a demo login/password.