

Myrealfoods Comparison

QUESTIONS THE FARMER or CLUB MANAGER SHOULD ASK THEIR ORDERING PLATFORM PROVIDER

(as of 3-2019)			
	Myrealfoods	Other	Explanations
SETUP			
Can I run a club that works with multiple farms/vendors?	YES	?	Myrealfoods also works great for a single farmer!
Can my club be private? (but allow me to accept new members easily)	YES		This means that your drop site addresses and schedule and price list can be for members-only. But products MAY be visible for public viewing, at your option.
Can I customize the appearance of my club pages with my own photos and text?	YES	?	
Can my club registration form include a customized questionnaire?	YES	?	
FEES			
Does the buyer have to go through a "paywall" or monthly fee or per-order fee to the platform, to purchase my products?	NO	?	
If the buyer does pay a monthly fee to the platform, does that give them the ability to buy from other sellers within the platform?	n/a	?	
Do I pay a fee on gross sales? If so, how much?	1% of gross sales; \$25 minimum per month	?	We've heard of some online platforms charging upwards of 5% to 20% fee! For that fee, they should be picking up and delivering your food, and shining your boots as well !
Is there a one-time setup fee?	NO	?	
ADMINISTRATION			
Can I send email blasts to all my customers through the platform?	YES	?	
Target emails to customers by dropsite preference with one click?	YES	?	
Can I receive an email notice when a new user registers?	YES	?	
Can I charge a membership fee, and the system keeps track of it?	YES	?	
Can I accept credit cards for fees and food?	YES (Paypal)	?	
Does the platform store up credit card numbers or bank details?	NO	?	Myrealfoods never stores or even has momentary access to user's credit card or bank info. Only Paypal.com does, a highly trusted payment processor.
Can I assign other users to be administrators on my pages, each with different privileges?	YES	?	
SHOPPING			
Can I upload a photo for each product?	YES	?	
Can buyers browse for products by typing keywords or a few letters?	YES	?	

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Can buyers easily re-select products from a previous invoice?

YES	?
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Can I have custom ordering deadlines?

YES	?
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Can buyers modify their orders before the deadline?

YES	?
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Does the platform push advertising or listings of other food sellers to my customers?

NO!	?
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Myrealfoods is a service for sellers (by design, not an afterthought). We serve *you*, the club owner, and that's why we charge you a small fee. When you direct a potential customer to your own club page on Myrealfoods, that user is not exposed to advertisements from other clubs or sellers. Be wary of platforms that could actually cause you to **lose** your existing customers.

DELIVERY SITES

Unlimited number of drop sites?

YES	?
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Can my site locations can be shown on a map for members only, or the public?

YES	?
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Can Sites can have different additional delivery fee added automatically?

YES	?
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DELIVERY DAY

Can my drivers send "delivery arrived" emails with a couple clicks to the customers that ordered, targeted by site?

YES	?
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INVOICES

Can invoices have different notes (pre-set by me) depending on the specific drop site?

YES	?
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Can I view, print, or download all the invoices for a day's deliveries all at once?

YES	?
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MARKETING – GROWTH

Can my customers earn a reward (discount) for referring new customers, handled automatically by the system?

YES	?
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REPORTS

Can I get the reports I need, like a pick list, home delivery addresses, invoices, historical sales data?

YES	?
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I love data.. Can I get custom sales reports by drop location, food category, and/or specific product, for any date range – going back to day one?

YES	?
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NEXT STEP?

Please email for more information – info@myrealfoods.com

We can set you up with a demo login/password.